



Erasmus+



STRATEGIC MANAGEMENT AND COMMISSIONING

COURSE SYLLABUS

I. COURSE DESCRIPTION

What is the aim of the course?

The aim of the course is to teach students how to:

- Doing strategic analysis of health organization: strengths-weaknesses, Opportunity-threats (SWOT model)
- Developing health organization strategic plan
- Implementing Health organization strategy
- Applying good practices of commissioning in healthcare organizations

II. INTENDED LEARNING OUTCOMES



At the end of the course, students should be able to:

- Understand and apply theories and models of strategic management
- Learn how to allocate effectively Health organization resources: material, financial and human resources
- Contribute effectively to strategy formulation, implementation and evaluation in health organization: Strategic planning, Operational planning, and control planning
- Develop and evaluate models of good practices in commissioning in Health Care.
- Improve their understanding and practice with regard to leading or contributing to strategy and commissioning
- Lead effectively in collaborative commissioning contexts

COURSE OUTLINE



- **Chapter I:** Basic concepts of strategy, strategic management, and commissioning
- **Chapter II:** Theories and models of strategic management
- **Chapter III:** Strategic management process in health organizations: strategy formulation, implementation and control
- **Chapter IV:** Principles and technics of commissioning
- **Chapter V:** Good practices of commissioning in Health organizations

III. EVALUATION AND REQUIREMENTS:



Attendance Policy:

- Grade Determination:
 - Grading Scale: Example 90-100 = A or 900 – 1000 points = A)
 - It's possible to convert Grades (/20) in Grading scale:A, B,C,D,...)

- Gradable Content:
 - Homework = x/%
 - Final exam = y/%
 - Attendance = z/%

TOTAL = 100% or 1000 points

IV. INSTRUCTIONAL MATERIALS:



The main instructional materials suggested are:

- Handouts
- Books
- Specialized articles
- Case studies
- films
- Software
- Text-book related to strategic management and Commissioning

V. DAILY CLASS SCHEDULE:



- Specific to each university

VI. FINAL EXAM



- Specific to each university



VII. FURTHER READINGS (RECOMMENDED LITERATURE)

Main books and articles related to:

- Strategy
- Strategic management
- Planning
- Commissioning
- Good practices of commissioning



THANK YOU