



Erasmus+



HEALTH SERVICES MANAGEMENT

OBJECTIVES



- By the end of the course students will be able to:
 - Identify basic management concepts for structuring the autonomous management of public health services governmental or private.
 - To apply different representations of the public health
 - to mobilize structural innovations
 - to implement the dynamics involved in the public health
 - to elaborate a strategic planning process
 - to appreciate its potential benefits
 - To promote an approach focused on the implementation

COURSE DESCRIPTION



- Health management services course aims to provide students with the essential managerial skills and capabilities to lead a public health organization in a changing environment considering the cost effectiveness.

COMPONENTS



- The basic management concepts.
- The attributes of the public health services.
- The coordination mechanisms.
- The management program strategic –analyses.
- The leadership in the workplace.

GENERAL INTRODUCTION



- Management today
 - Evolution and environmental context in the health field
 - Development of managerial thinking and upgrading of basic concepts
 - The managerial process PODC and its evolution

CHAPTER I: MANAGEMENT OF PUBLIC HEALTH ORGANISATION



The importance of organizational structures and components public health

1. The structure in organizations
2. The organizational changes (compartmentalization, cross)
3. Structural change

CHAPTER 2



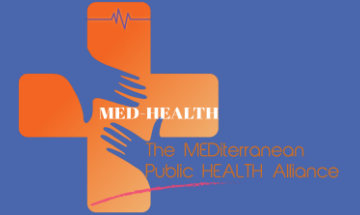
The complexity of decision-making in the private and public structures

CHAPTER 3: INTEGRATION BY WORKFORCE



1. Personality, values and attitudes, perception
2. Needs and motivation
3. Leadership

CHAPTER 4: INTEGRATION THROUGH GROUPS



1. Communication
2. Group dynamics: cooperation and conflict
3. The mobilization by the culture (professional culture)

CHAPTER 5: MANAGERIAL INSTRUMENTATION



1. Quality, Total Quality and Quality Management or TQM
2. Management skills and organizational learning

CHAPTER 6: LONG DEVELOPMENT STRATEGIES AND SHORT-TERM



Combining the pursuit of equity, efficiency and profitability of public health

TEACHING-LEARNING METHODOLOGIES



- Lecture.
- Group discussion.
- Presentation.
- Group work.
- Problem solving.

STUDENTS' EVALUATION



- Attendance Policy as required by University regulations.
- Grading scale:
 - Group Assignment: 20%.
 - Individual presentation: 30%.
 - Final Exam: 50%.



THANK YOU